



# LEADIX

## COHORT PROGRAM

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“Digital Transformation is about Transformation in all respect. It is about creating greater value for the Customers, Business and Employees. We need to transform holistically and Leadership needs to transform from “Technology Leaders” to “Business Leaders” and change from a “Building mindset” to a “Learning mindset” to build the innovative culture.” - Dr. Niladri Choudhuri

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As per Gartner, “53% of the organizations surveyed remain untested in the face of digital challenge and their digital transformation readiness therefore uncertain.”

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As per Forrester, “Cloud-native adoption will rise to half of the enterprise organizations. More importantly, enterprises will refactor/re-platform their cloud strategies to be based on cloud-native, rather than layering cloud-native onto their existing plans.”

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# WHY LEADERSHIP NEEDS TO LEARN?

To strive and thrive in this VUCA world where Customer expectations and Technology are evolving, it is absolutely essential to adapt to these changes to out-compete the competitors. Every customer is different, and their needs are different, which means the needs shall be addressed differently. Leaders need to adopt new business models that address new markets, leveraging new technology and ecosystems, collaborating with Partners to create multi-level “value” for Customers and for Business. This requires a shift from rigid planning and traditional operations approach to innovation approach.

Organizations have become hierarchical silos of people, frameworks, and technology, thus losing the ability to adapt to the changes and be able to respond to the changing market demands with agility. Leaders are used to think and practice in a particular way.

They need to learn the New Ways of Working to sustain and thrive in the present day.

This is where LEADX helps. This program is designed to help the Leaders to understand the changing needs and help them learn how to think and do differently for better business growth through greater value creation.



## WHY LEADX?

The currently available Leadership programs focuses on specific areas of Leadership like Behavioural Training, Team Building, Design Thinking, Agile Coaching, etc. First, these trainings are based on the traditional ways of working and do not give the overall understanding of the holistic view of New Ways of Working. Second, these trainings are also not aligned to the present-day Business Objectives and Business Needs.

This is where LEADX helps. This program will help the Leaders to understand the changing needs and help them learn how to think and do differently for better business growth through greater value creation.



LEADX addresses the gap of learning that is there in the curriculums of Leadership Training available today. It enables and empowers the leaders to plan and lead present-day Digital-Age initiatives. The leaders will be able to better adapt to the changing needs by:

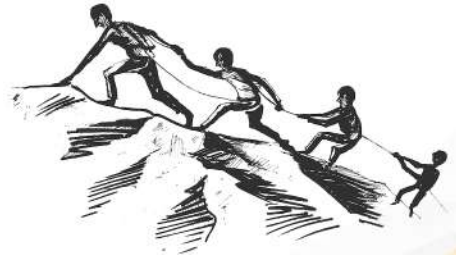
- ▶ Innovation Mindset
- ▶ Collaborative Experimentation to understand Customer needs and arrive at solutions
- ▶ Embrace the uncertainties
- ▶ Adopt New WoW
- ▶ Deliver greater value to Business and Customers providing the customers with a greater customized experience throughout the entire journey



# LEADX AUDIENCE

LEADX Program is meant for CXOs/ CXO-Directs, Senior Leadership and Influencers across functions & roles within an organization who are actively managing customer interactions and/or Development/Delivery teams.

- ▶ Chief Executive Officer
- ▶ Chief Information Officer
- ▶ Chief Technology Officer
- ▶ Chief Experience Officer
- ▶ Chief Data Officer
- ▶ Chief Digital Officer
- ▶ Chief Product Officer
- ▶ Chief Data Officer
- ▶ Chief Transformation Officer
- ▶ Chief Information Security Officer
- ▶ Other Senior Leadership team members



# PROGRAM OVERVIEW

(The "Why" is to understand the need for the "Change". We will understand Why the New

## WHY?

Ways of Working is required to generate greater value for the Customers, Business and Employees. This brings in the context of Why Innovation and How to relate to Customer perspective.)

(This is where we start looking at the New Ways of Working. We will tie the innovation to the customer perspective through Design Thinking Methods. The Service Providers need to work collaboratively with the Customers to come out with a solution which is Usable and Feasible. )

## WHAT?

This section will discuss about how to move from Project to Product Approach by implementing various concepts like Dev (Sec)Ops, SRE, VSM. The Leaders need to have good understanding of these concepts including CI/CD, Continuous Testing, Continuous Security, Platform Engineering, etc. We discuss how shift from "Human Resources" to "Human Capital" enables creation of greater value for the Customers, Business and the Employees. Adherence to Sustainability is becoming very important. We discuss how to integrate Sustainability in the workflow.

## HOW?

# WHY?

## Module 1:

### INNOVATION IN VALUE CREATION -

- Know about Innovation Trends in both IT and non-IT and the convergence of both
- This needs change of mindset – “Building” to “Learning” and how to accomplish that
- It is a Behaviour shift – Be an Intrapreneur

# WHAT?

## Module 2:

### CUSTOMER CONTEXT AND DESIGN THINKING -

- Change from “Inside-Out” to “Outside-In” – Focus on Value Creation
- Adopting the Design Mindset
- Learn the Methods & Tools of Design Thinking to achieve Value Creation



# HOW?

## Module 3:

Module 3: PROJECT TO PRODUCT APPROACH –

- How to move to Product/Value Stream Team
- Transformation Key Challenges
- Implementation Methods & Tools
- IT & Technology improves Marketing Innovation.

# HOW?

## Module 4:

### **MODERNIZATION IMPERATIVES – TYING THINGS TOGETHER**

- Learn how to implement DevSecOps, SRE, VSM to achieve the higher value creation
- Implement Security throughout the lifecycle and not as an “Afterthought”
- Experiential learning through Gamification of Digital Transformation
- Some relevant metrics to be used

**HOW?**

**Module 5:**

**OPERATIONAL EXCELLENCE**

- Platform Engineering with Value Stream Team for Scalability
- New approach to Human Capital
- To have significant focus on Sustainability in every aspect of the lifecycle

## **CAPSTONE PROJECT**

- 3 Weeks Capstone Project  
(Facilitator's Guidance 2 hrs per week)

# FACILITATORS



**DR. NILADRI CHOUDHURI**  
FOUNDER & CEO- Xellentro

An entrepreneur, author, evangelist of SRE & DevSecOps, thought-leader speaking in global forums. Dr. Niladri has 31+ years of work experience as a consultant in IT industry wherein he has helped several Fortune 500 companies to improve their ways of working. He is a Forbes Council Featured Panelist and Member. He released his first book 'Adapting to Industry Infinity – New WOW for IT Services' in 2021 which is available on Amazon, Apple Book store and Barnes & Nobles.

Pinaki is an entrepreneur, a design thinking & innovation coach, digital strategy & customer experience specialist. Over the last 23+ years, he has worked with cross-functional C-Suite executives of medium to large enterprises across the globe and across industry sectors – helping them envisioning, enabling and strategizing their people, process and technology visions. Pinaki is moved by Digital-age possibilities, especially how usual norms and decade-old practices are constantly being challenged & questioned with disruptive and new-found wisdom in today's VUCA world.



**PINAKI BHOWMICK**  
FOUNDER – DX&Beyond®

# ABOUT XELLENTRO®

<b>700+</b>	<b>TRAINING BATCHES</b>
<b>150+</b>	<b>COMPANIES</b>
<b>5000+</b>	<b>STUDENTS</b>
<b>5+YEAR</b>	<b>DEVOPS &amp; SRE CONSULTING</b>

Xellentro is a global provider of training and consulting services. The objective is to help organizations improve their ways of working. What differentiates us is our practitioner's approach where we don't limit ourselves only to training and advisory but stay on till envisaged benefits are realized and values are created for our customers. Xellentro operates out of Singapore and India while reaching many other countries through its virtual delivery methods. Xellentro is recognized worldwide for its contribution in the area of DevSecOps and SRE. Xellentro's signature event DevOps India Summit is recognized globally as the largest DevSecOps & SRE event from India providing a global learning platform to Indian IT Leaders & Practitioners.

# ABOUT DX&BEYOND®

At DX&Beyond® we are intrigued by the world of digital-age disruptions and business innovations. In light of today's dynamisms in almost everything around us, we strongly believe that it is necessary to question the status quo. We are truly living at an exciting time in history - an age of innovation! This very thought of "innovation" keeps us alive & kicking. As an agency, we focus on helping our customers make their innovation initiatives faster, targeted & frugal through our advisory & learning services.

We help you with the "how" part of your innovation - so that you can stay razor-sharp with the "what"!

10k  
+

PERSON HOURS OF DESIGN THINKING & BUSINESS INNOVATION TRAINING & BOOTCAMPS

30  
+

DISCOVERY & BUSINESS INNOVATION CUSTOMER WORKSHOPS AND ENGAGEMENTS

12k  
+

PERSON HOURS OF DIGITAL TRANSFORMATION MASTERCLASS SESSIONS FOR MID-TO-SENIOR LEVEL STAFFS



## CONTACT US!



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